



**SCHOLASTIC EDUCATION**

Book End, Range Road, Witney, Oxfordshire, OX29 0YD

**Tel:** +44 (0) 1993 893456 **Fax:** +44 (0) 1993 893222

**Website:** [www.scholastic.co.uk](http://www.scholastic.co.uk)

The week I joined Scholastic we published a series called 'Speaking and Listening' which was based on government guidance that came out in the same week. We have done the same for pretty much every strategy and idea produced from thinking skills, to special needs. Everything we do is designed to help children in the classroom learn. We ensure resources match current guidance and link to the curriculum. If we can help in any other way, then I am sure we would be happy to help. The things we would need is greater communication and collaboration - in practical terms, this means access to curriculum and guidance well in advance of publication.

One resource that fits exactly to current, and past guidance is Read & Respond (<http://shop.scholastic.co.uk/series/2>). Read & Respond is a teaching resource series based on classic children's books allowing teachers and pupils to read the book for pleasure, but also investigate them in curriculum areas such as guided reading, shared reading, individual reading, writing, speaking and listening assessment and more. It is incredibly popular, used in over 12,000 UK primary schools, and we have developed an online resource to engage pupils - Read & Respond Engage ([http://education.scholastic.co.uk/read\\_and\\_respond](http://education.scholastic.co.uk/read_and_respond)).

In terms of what we do already, every year we give one million books to schools through our Book Fairs (<http://bookfairs.scholastic.co.uk/>) and Book Clubs (<http://clubs.scholastic.co.uk/>) - this is through the commission schools earn on hosting either (or both) of those services. Since Book Fairs started 21 years ago, we have given over 21 million books to schools in the UK. These books give attention to the needs and particular challenges of boys reading and their engagement with books - we are committed to providing good quality age appropriate professionally chosen books specifically with their needs and interests in mind. Our non-fiction publishing such as Maths Readers, Investigate, allow reading for information, for pleasure and can engage boys reading too.

Another way we can do better is through greater collaboration with each other. Scholastic works with companies such as Renaissance who produce Accelerated Reader and Catch Up Literacy, a not for profit organisation whose purpose is to train teachers and school staff members to provide an effective reading intervention programme for struggling readers. We supply Catch Up Literacy Collections at Primary and Secondary levels which are carefully and professionally chosen in conjunction with CUL.